

Spectrum Brands Holdings Inc in Pet Care (World)

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Abstracts

Spectrum Brands is amongst the top 10 global pet care players. Its business focus is mainly on its home market, the US. Its key revenue generating category is dog food, while fish, mammal and reptile feed is expanding the company's international presence. Spectrum has in recent years also successfully expanded its premium product portfolio with new acquisitions: Armitage, which owns premium pet food and toys brands, and Omega Sea, which manufactures premium fish food products.

Euromonitor International's Spectrum Brands Holdings Inc in Pet Care (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Pet Care industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Pet Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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