

# Spectrum Brands Holdings Inc in Consumer Appliances (World)

<https://marketpublishers.com/r/S48E8DECFEEN.html>

Date: August 2018

Pages: 35

Price: US\$ 572.00 (Single User License)

ID: S48E8DECFEEN

## Abstracts

In January 2018, Spectrum Brands Holdings Inc announced its intention to sell its Global Batteries and Appliances business. In anticipation of this impending change of hands, this global company profile examines Spectrum's overall performance in consumer appliances in 2017, outlining strategic objectives that have been set in motion for its appliances brands and putting forth recommendations for a prospective new owner.

Euromonitor International's Spectrum Brands Holdings Inc in Consumer Appliances (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Consumer Appliances industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

**Product coverage:** Major Appliances, Small Appliances.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

SCOPE of the Report  
Strategic Evaluation  
Competitive Positioning  
Small Appliances Review  
Prospects

## I would like to order

Product name: Spectrum Brands Holdings Inc in Consumer Appliances (World)

Product link: <https://marketpublishers.com/r/S48E8DECFFEEN.html>

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S48E8DECFFEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970