

Spectacles in Spain

<https://marketpublishers.com/r/SDC12DBAB2FEN.html>

Date: May 2024

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: SDC12DBAB2FEN

Abstracts

Spectacles in Spain is expected to see modest, and slower, retail volume growth over 2024, compared to 2023. However, supported by an increase in the average retail unit price, retail value (constant 2024 prices) sales are projected to rise for the first time since 2021. The demand for spectacles continues to be dampened by still relatively high inflation and high interest rates, which exert strong pressure on disposable incomes and purchasing power. Spanish consumers remain cautious about their...

Euromonitor International's Spectacles in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Readymade Reading Glasses, Spectacle Frames, Spectacle Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Spectacles market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Spectacles in Spain
Euromonitor International
May 2024

LIST OF CONTENTS AND TABLES

SPECTACLES IN SPAIN
KEY DATA FINDINGS

2024 DEVELOPMENTS

Economy approach shapes consumer demand in spectacles
Spectacle lenses players lead while private label gains traction
Spectacle lenses and sustainability receive more attention

PROSPECTS AND OPPORTUNITIES

Government reimbursement/subsidy scheme to directly impact trajectory
Technology to foster new product developments
Preference for seeing and trying on spectacles limits the importance of e-commerce

CATEGORY DATA

Table 1 Sales of Spectacles by Category: Volume 2019-2024
Table 2 Sales of Spectacles by Category: Value 2019-2024
Table 3 Sales of Spectacles by Category: % Volume Growth 2019-2024
Table 4 Sales of Spectacles by Category: % Value Growth 2019-2024
Table 5 Sales of Spectacle Lenses by Type: % Value 2019-2024
Table 6 NBO Company Shares of Spectacles: % Value 2019-2023
Table 7 LBN Brand Shares of Spectacles: % Value 2020-2023
Table 8 Distribution of Spectacles by Format: % Value 2019-2024
Table 9 Forecast Sales of Spectacles by Category: Volume 2024-2029
Table 10 Forecast Sales of Spectacles by Category: Value 2024-2029
Table 11 Forecast Sales of Spectacles by Category: % Volume Growth 2024-2029
Table 12 Forecast Sales of Spectacles by Category: % Value Growth 2024-2029

EYEWEAR IN SPAIN

EXECUTIVE SUMMARY

Eyewear in 2024: The big picture

2024 KEY TRENDS

Competitive landscape

Retailing developments

What next for eyewear?

MARKET DATA

Table 13 Sales of Eyewear by Category: Volume 2019-2024

Table 14 Sales of Eyewear by Category: Value 2019-2024

Table 15 Sales of Eyewear by Category: % Volume Growth 2019-2024

Table 16 Sales of Eyewear by Category: % Value Growth 2019-2024

Table 17 NBO Company Shares of Eyewear: % Value 2019-2023

Table 18 LBN Brand Shares of Eyewear: % Value 2020-2023

Table 19 Distribution of Eyewear by Format: % Value 2019-2024

Table 20 Forecast Sales of Eyewear by Category: Volume 2024-2029

Table 21 Forecast Sales of Eyewear by Category: Value 2024-2029

Table 22 Forecast Sales of Eyewear by Category: % Volume Growth 2024-2029

Table 23 Forecast Sales of Eyewear by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Spectacles in Spain

Product link: <https://marketpublishers.com/r/SDC12DBAB2FEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SDC12DBAB2FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970