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Spectacles - Belgium

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Abstracts

As with contact lenses, the market of multifocal spectacle lenses is boosted by the increase of presbyopia among Belgian population. The increasing age of the baby boomers has invigorated the market for multifocal spectacle lenses and reading glasses. However, the product where most developments are being made is the progressive spectacle lenses. Those allow a comfort of vision and visual acuity depending on the distance of the wearer from the object. Various specific spectacles lenses have...

Euromonitor International's Spectacles in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2005-2009), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2014 illustrate how the market is set to change.

Product coverage: Reading Glasses, Spectacle Frames, Spectacle Lenses, Sunglasses

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Eyewear industry;

Pinpoint growth sectors and identify factors driving change;

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town and Santiago and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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