

# Spectacles in Thailand

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## Abstracts

In Thailand, demand for spectacles started to notably rebound in 2022, with retail volume sales fully recovering to pre-pandemic levels in 2023. This recovery can be attributed to several factors, such as a return to previous daily lifestyles and increasing demand for corrective eyewear. After spending almost three years at home due to lockdowns and social distancing policies, many consumers in Thailand are now returning to the workplace and schools, and are keen to replace their spectacles. Thi...

Euromonitor International's Spectacles in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

**Product coverage:** Readymade Reading Glasses, Spectacle Frames, Spectacle Lenses.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Spectacles market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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