

Soft Drinks Packaging in Poland

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Abstracts

The PET bottle is the dominant pack type in Polish soft drinks, in the retail channel in particular. After two years of declining sales during the pandemic, in 2020 and 2021, it recorded positive growth in retail in 2022, while its recovery from the 2020 sales slump it experienced in the foodservice channel continued in 2022. PET bottles are expected to see positive growth throughout the forecast period in both the retail and foodservice channels. PET bottles are seen as a convenient option for...

Euromonitor International's Soft Drinks Packaging in Poland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Soft Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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