

# Spectacles in Russia

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## Abstracts

With current value sales starting to pick up in the fourth quarter of 2020, spectacles is expected to continue to see recovery in 2021. Growth will be driven by pent-up demand and greater concern about eye problems, with the latter linked to longer screen time exposure during lockdown. More dynamic current value growth is expected for spectacle lenses, as a result of the evolution of Russian consumers' priorities in favour of better-quality lenses over branded frames. Ready-made glasses, having...

Euromonitor International's Spectacles in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2016-2020), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

**Product coverage:** Readymade Reading Glasses, Spectacle Frames, Spectacle Lenses.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Spectacles market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### SPECTACLES IN RUSSIA

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Spectacle lenses with blue control and progressive lenses are key selling points in 2021

Competitive landscape led by international companies but remains highly fragmented

COVID-19 boosts retailers' interest in digital investment

#### PROSPECTS AND OPPORTUNITIES

Spectacle lenses is set to drive spectacles' growth in the forecast period

Digital client engagement becomes imperative for optical shops

Rising interest in unique and niche frames likely to benefit Russian brands

#### CATEGORY DATA

Table 1 Sales of Spectacles by Category: Volume 2016-2021

Table 2 Sales of Spectacles by Category: Value 2016-2021

Table 3 Sales of Spectacles by Category: % Volume Growth 2016-2021

Table 4 Sales of Spectacles by Category: % Value Growth 2016-2021

Table 5 Sales of Spectacle Lenses by Type: % Value 2016-2021

Table 6 NBO Company Shares of Spectacles: % Value 2016-2020

Table 7 LBN Brand Shares of Spectacles: % Value 2017-2020

Table 8 Distribution of Spectacles by Format: % Value 2016-2021

Table 9 Forecast Sales of Spectacles by Category: Volume 2021-2026

Table 10 Forecast Sales of Spectacles by Category: Value 2021-2026

Table 11 Forecast Sales of Spectacles by Category: % Volume Growth 2021-2026

Table 12 Forecast Sales of Spectacles by Category: % Value Growth 2021-2026

### EYEWEAR IN RUSSIA

#### EXECUTIVE SUMMARY

Eyewear in 2021: The big picture

Key trends in 2021

Competitive landscape

Retailing developments

What next for eyewear?

#### MARKET DATA

Table 13 Sales of Eyewear by Category: Volume 2016-2021

Table 14 Sales of Eyewear by Category: Value 2016-2021

Table 15 Sales of Eyewear by Category: % Volume Growth 2016-2021

Table 16 Sales of Eyewear by Category: % Value Growth 2016-2021

Table 17 NBO Company Shares of Eyewear: % Value 2016-2020

Table 18 LBN Brand Shares of Eyewear: % Value 2017-2020

Table 19 Distribution of Eyewear by Format: % Value 2016-2021

Table 20 Forecast Sales of Eyewear by Category: Volume 2021-2026

Table 21 Forecast Sales of Eyewear by Category: Value 2021-2026

Table 22 Forecast Sales of Eyewear by Category: % Volume Growth 2021-2026

Table 23 Forecast Sales of Eyewear by Category: % Value Growth 2021-2026

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SOURCES

Summary 1 Research Sources

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