

Spectacles in Argentina

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Abstracts

Hoya, a Japanese producer of spectacle lenses, has entered and exited eyewear in Argentina on multiple occasions over several years depending on how macroeconomic conditions have fluctuated. After an absence of some time, towards the end of the review period it returned to the country via a new partnership with Vitolen, a local ophthalmic lens laboratory that was founded in 1964 and has nationwide distribution coverage. This move – and its recent entry into Colombia – is part of a broader effort...

Euromonitor International's Spectacles in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Readymade Reading Glasses, Spectacle Frames, Spectacle Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Spectacles market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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