

# Specsavers Pty Ltd in Retailing (Australia)

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## Abstracts

Following the success of its limited-edition range Specsavers has announced it will continue to create more limited-edition frames in association with local artists, including Aboriginal artist Langaliki. In addition, the company indicated that it will continue to strengthen its relationship with the industry by organising additional outreach opportunities for Specsavers' optometrists and graduate optometrists, including visits to the Pacific Eye Institute in Fiji.

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