

Specsavers International BV in Eyewear (Netherlands)

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Abstracts

Specsavers will continue to work to consolidate its position as a leading player in the distribution of eyewear products. The firm works on expanding its internet retailing sales, with plans to introduce more services and greater convenience in terms of products and delivery methods. Aware of the rise in the use of applications and with consumers having less spare time, Specsavers focuses on launching services that adapt to these changes. The company also plans to expand its number of outlets in...

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