

# Specialty Fashion Group Ltd in Apparel and Footwear (Australia)

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Date: March 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: S9FB0B9B423EN

## Abstracts

Speciality Fashion Group's key focus areas over the forecast period will include rejuvenating its brands, bringing the Rivers brand to profitability and the expansion of City Chic, both in Australia and internationally. In line with this strategy, the company has secured a presence for City Chic in 100 Macy's stores and 60 Nordstrom stores in the US.

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