

# Specialty Fashion Group Ltd in Apparel (Australia)

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## Abstracts

Specialty Fashion Group will exit its La Senza licence for the local market over the first half of 2013, with the women's underwear brand's recently established retail footprint of 19 stores set to close or be converted to one of the Group's other brands. Amongst the company's more established brands, Katies is expected to pursue a new direction in 2013, launching the KTS range of activewear. While Katies' traditional mainstay is women's casual, evening and daywear, the brand's approach is...

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