

Spartak SP OAO in Packaged Food (Belarus)

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Abstracts

Spartak's main strategy is to maintain its strong positions within sweet biscuits, snack bars and fruit snacks and chocolate confectionery, with the aim of assuming leadership in each category. Spartak also intends to improve its existing products and launch new product ranges, as well as make improvements to its distribution network and open more of its own retail outlets over the forecast period.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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