

SPAR Russia BV in Retailing (Russia)

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Abstracts

Spar Russia BV, main representative of Spar International in Russia, is going to develop its network of partners in Russia who operate Spar stores on a franchise basis. The company sees the biggest potential for 2013 in the Ural and Altai regions where Spar stores are not present in 2012. One of the most important openings for Spar is expected in 2014 with its flagship store in Moscow. Existing partners of Spar International also aim to expand their Spar stores presence in the regions where the...

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