

Spar Magyarország Kereskedelmi Kft in Retailing (Hungary)

<https://marketpublishers.com/r/S09B4A983EEEN.html>

Date: March 2015

Pages: 5

Price: US\$ 150.00 (Single User License)

ID: S09B4A983EEEN

Abstracts

Spar Magyarország Kereskedelmi Kft is continuing to revitalise its business through extending its franchise partnering programme in the supermarkets channel and putting more focus on fresh food, including bakery, fruit and vegetables in a bid to make the outlets more appealing for everyday purchases. The programme to renew old outlets, including transforming those in downtown areas and shopping centres to bring them up to the standard of City Spar supermarkets is part of the company's strategy...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Spar Magyarország Kereskedelmi Kft: Key Facts

Summary 2 Spar Magyarország Kereskedelmi Kft: Operational Indicators

Internet Strategy

Company Background

Chart 1 Spar Magyarország Kereskedelmi Kft: Interspar, Hypermarkets in Keszthely

Chart 2 Spar Magyarország Kereskedelmi Kft: Spar, Supermarkets in Budapest

Private Label

Summary 3 Spar Magyarország Kereskedelmi Kft: Private Label Portfolio

Competitive Positioning

Summary 4 Spar Magyarország Kereskedelmi Kft: Competitive Position 2014

I would like to order

Product name: Spar Magyarország Kereskedelmi Kft in Retailing (Hungary)

Product link: <https://marketpublishers.com/r/S09B4A983EEEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S09B4A983EEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970