

Soft Drinks Packaging in Italy

<https://marketpublishers.com/r/S7D3F69290DEN.html>

Date: April 2023

Pages: 8

Price: US\$ 990.00 (Single User License)

ID: S7D3F69290DEN

Abstracts

Having once been the main pack type for soft drinks in the foodservice channel in Italy, still often associated with high-quality and premium products, glass bottles lost this title to PET bottles. After sharing the industry-wide slump in sales in 2020 when the pandemic first hit the country, glass bottles have been enjoying a resurgence among manufacturers in 2021 and 2022. In addition to the general recovery in the foodservice channel, there has also been a growing trend towards more sustainab...

Euromonitor International's Soft Drinks Packaging in Italy report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Soft Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Soft Drinks Packaging in Italy
Euromonitor International
February 2024

LIST OF CONTENTS AND TABLES

SOFT DRINKS PACKAGING IN ITALY
KEY DATA FINDINGS

2022 DEVELOPMENTS

Glass bottles gaining pack type share in soft drinks post-2020
Still bottled water continues to record positive growth
Coca-Cola introduces new caps in line with its sustainability targets

PROSPECTS AND OPPORTUNITIES

Sustainable packaging is the way forward in Italy
Nestlé achieves 97% recyclability of soft drinks packaging

I would like to order

Product name: Soft Drinks Packaging in Italy

Product link: <https://marketpublishers.com/r/S7D3F69290DEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S7D3F69290DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970