

SP Standardt Produkter AB in Pet Care (Sweden)

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Abstracts

SP Standardt Produkter will continue to focus on marketing its products within pet dietary supplements and dry dog food as the most optimal diet for dogs. It will continue to do this by informing customers about how genetically close dogs are to wolves, while the company will try to continue to mimic the wolves' diet and adapt it to its dietary dog products.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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