

Sovia Land'Or Srl in Packaged Food (Tunisia)

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Abstracts

For over 20 years, Sovia Land'Or has developed numerous varieties of cheese such as fade, natural, fresh and ultra-fresh cheese in various forms, such as triangles, squares, grated, sliced and in blocks. Since its creation in 1994, the company has developed strong relationships with Tunisian consumers, many of whom easily identify with the values of the brand and appreciate its efforts to offer high quality, a wide variety of products and superior taste in the spirit of relaxed communication...

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