

South African Breweries Ltd, The in Alcoholic Drinks (South Africa)

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Abstracts

South African Breweries is expected to continue to focus on offering a wide range of beer and RTDs/high-strength premixes while investing heavily in marketing and new product development.

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Product coverage: Beer, Cider/Perry, RTDs/High-Strength Premixes, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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