

Soft Drinks Packaging in the Netherlands

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Abstracts

In total unit volume terms, the Dutch soft drinks market saw its second consecutive year of positive growth in 2022, following the decline caused by the pandemic in 2020. However, in spite of this continued growth, the overall soft drinks market was still a little way below its pre-pandemic sales levels in 2022. The foodservice channel recorded another year of double-digit percentage growth in unit volume terms in 2022, but, given it lost a third of its volume in 2020, it still remains below its...

Euromonitor International's Soft Drinks Packaging in Netherlands report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Soft Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Metal beverage cans gaining share in carbonates
Sustainability remains a key topic in soft drinks packaging

PROSPECTS AND OPPORTUNITIES

New distribution channels in carbonates will likely boost sales of large pack sizes
Bottled water sales could suffer but will be supported by sustainable packaging

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