

Source (Bell) Electronics Inc, The in Consumer Electronics (Canada)

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Abstracts

The Source by Bell is a Canadian national retailer of consumer electronics, parts and accessories and wireless products, with over 700 locations across Canada, with a focus on expanding its retail footprint, becoming a first choice destination for consumers in the consumer electronics and mobile market. As the company is owned by BCE Inc, the parent company of Bell, one of the leading wireless service providers in the country, retail locations are focused on reselling Bell wireless services.

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