

Soup in Switzerland

<https://marketpublishers.com/r/SBD20E7E4B4EN.html>

Date: November 2020

Pages: 35

Price: US\$ 990.00 (Single User License)

ID: SBD20E7E4B4EN

Abstracts

COVID-19 will have a significant positive effect on growth in both retail current value and volume sales of soup during 2020 due to stockpiling in the early stages of the pandemic and an increase in home cooking due to remote working and the closure of educational institutions and restaurants for an extended period. Dehydrated soup and instant soup will see the sharpest acceleration in retail current value sales growth, as these products are particularly suited to stockpiling, given their long s...

Euromonitor International's Soup in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Chilled Soup, Dehydrated Soup, Frozen Soup, Instant Soup, Shelf Stable Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Soup market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

KEY DATA FINDINGS

2020 IMPACT

COVID-19 significantly boosts retail current value sales of soup, largely due to the long shelf life of dehydrated and instant soup

Manufacturers seek to shift perceptions of packaged soup as unnatural

Unilever Schweiz GmbH looks to healthy and exotic new product launches to bolster its leadership

RECOVERY AND OPPORTUNITIES

Chilled soup will remain main growth driver thanks to natural and healthy image

Manufacturers encourage consumers to snack on soup via new formats

Discounters will pose a mounting threat to incumbent supermarkets

CATEGORY DATA

Table 1 Sales of Soup by Category: Volume 2015-2020

Table 2 Sales of Soup by Category: Value 2015-2020

Table 3 Sales of Soup by Category: % Volume Growth 2015-2020

Table 4 Sales of Soup by Category: % Value Growth 2015-2020

Table 5 Sales of Soup by Leading Flavours: Rankings 2015-2020

Table 6 NBO Company Shares of Soup: % Value 2016-2020

Table 7 LBN Brand Shares of Soup: % Value 2017-2020

Table 8 Distribution of Soup by Format: % Value 2015-2020

Table 9 Forecast Sales of Soup by Category: Volume 2020-2025

Table 10 Forecast Sales of Soup by Category: Value 2020-2025

Table 11 Forecast Sales of Soup by Category: % Volume Growth 2020-2025

Table 12 Forecast Sales of Soup by Category: % Value Growth 2020-2025

I would like to order

Product name: Soup in Switzerland

Product link: <https://marketpublishers.com/r/SBD20E7E4B4EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SBD20E7E4B4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970