

# Soft Drinks Packaging in the US

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Date: April 2023

Pages: 8

Price: US\$ 990.00 (Single User License)

ID: S649CEEC921EN

## Abstracts

Packaging unit volumes used in the retail channel for soft drinks in the US slipped into decline in 2022, albeit following a clear spike in retail demand when the pandemic first hit the US in 2020, followed by further positive growth in 2021. However, overall soft drinks packaging unit volumes in 2022 were stagnating, given the continued recovery in the foodservice channel, which had seen a steep drop in demand in 2020. In spite of the diverging performances, with strong growth in foodservice an...

Euromonitor International's Soft Drinks Packaging in USA report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Soft Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
February 2024

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