

Soup in Belgium

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Abstracts

Following seven years of negative value growth figures, soup sees a small growth boost from the conditions in 2020. This is primarily thanks to peaking sales during the COVID-19 lockdown period, with instant soup proving especially popular thanks to its convenience factor. Additionally, soup (except for chilled soup) typically has a long shelf life, which makes it perfect as a stockpiling product. Previously to the uptick seen in 2020, Belgian households have been shunning soup such as frozen, s...

Euromonitor International's Soup in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Chilled Soup, Dehydrated Soup, Frozen Soup, Instant Soup, Shelf Stable Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Soup market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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