

Soup Spoon Pte Ltd, The in Consumer Foodservice (Singapore)

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Abstracts

The Soup Spoon aims to expand its outlets, not only domestically, but also regionally under its franchisee business model over the forecast period. Within the domestic market, the company is expected to introduce more new urban farming concept outlets in order to offer fresh ingredients and provide a unique experience to consumers.

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Contents

Strategic Direction

Key Facts

Summary 1 The Soup Spoon Pte Ltd: Key Facts

Company Background

Suppliers

Competitive Positioning

Summary 2 The Soup Spoon Pte Ltd: Competitive Position 2012

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