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Soft Drinks Packaging in Hong Kong, China

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Abstracts

Bottled water is the largest category in soft drinks in Hong Kong, but its sales declined slightly in 2022 as consumers focused on functional drinks that provide health benefits, seeing falling unit volumes of still bottled water, the dominant category in bottled water. As a consequence, the packaging unit volumes of PET bottles, the dominant pack type for bottled water, also declined. Nonetheless, carbonated and functional bottled water were performing better, with the latter able to offer func...

Euromonitor International's Soft Drinks Packaging in Hong Kong, China report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Soft Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

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Focus on sustainability in Hong Kong expected to help drive RTD coffee packaging trends

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