

Soprole SA in Health and Wellness (Chile)

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Abstracts

Soprole SA is planning to continue developing products within the categories in which it is already present. More specifically, free from packaged food, through its range of free from lactose food, is a particularly dynamic category in which Soprole SA is looking to achieve the leading position. Meanwhile, it is gradually leaving FF packaged food as consumers tend to prefer food intolerance products due to their short-term effects, compared to the long-term benefits of FF products such as bone...

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