

Sopalux2000 in Beauty and Personal Care (Algeria)

<https://marketpublishers.com/r/SF573F004ACEN.html>

Date: July 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: SF573F004ACEN

Abstracts

In 2012, Sopalux2000 was quiet in terms of new product development and marketing. The company continued to benefit from a strong position in deodorants, fragrances and sets/kits due to its mass positioning and wide product range targeting mid- and low-income earners, with product availability mostly outside of large cities. The company is expected to develop new products over the forecast period in order to maintain its solid position in overall beauty and personal care.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Fragrances, Hair Care, Mass Cosmetics, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Cosmetics, Sets/Kits, Skin Care, Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Beauty and Personal Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

SOPALUX2000 IN BEAUTY AND PERSONAL CARE (ALGERIA)

Euromonitor International

July 2013

LIST OF CONTENTS AND TABLES

Strategic Direction

Key Facts

Summary 1 Sopalux2000: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Sopalux2000: Competitive Position 2012

I would like to order

Product name: Sopalux2000 in Beauty and Personal Care (Algeria)

Product link: <https://marketpublishers.com/r/SF573F004ACEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SF573F004ACEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970