

Soft Drinks Packaging in Brazil

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Abstracts

Manufacturers are recognising the growing consumer concerns about the environmental impact of packaging and are therefore prioritising sustainable packaging practices. For example, Crown Embalagens Met?licas da Amaz?nia partnered with Socorro Bebidas to introduce a new line of mineral water in infinitely recyclable aluminium beverage cans in Brazil in 2022. These cans offer several benefits, including convenience, protection against light and oxygen to keep the water fresh, and 100% recyclabilit...

Euromonitor International's Soft Drinks Packaging in Brazil report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Soft Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2022 DEVELOPMENTS

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PET bottles the main pack type for cola carbonates
Increasing consumption of coconut and other plant waters benefits brick liquid carton packaging

PROSPECTS AND OPPORTUNITIES

Advantages, such as larger pack sizes and versatility, boost the usage of PET bottle packaging for flavoured water
Metal beverage cans growing in popularity for energy drinks packaging as they help consumers with portion control

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