

Solmar Trading Grup SRL in Personal Accessories (Romania)

<https://marketpublishers.com/r/SED8E56125BEN.html>

Date: October 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: SED8E56125BEN

Abstracts

Since its revenues declined continuously since 2010, not recovering along macroeconomic growth, and because it has been facing increasing competition from global mono-brands capturing market share at a fast pace, Solmar Trading Grup has needed to readjust its strategy. Additionally the group lost half of its franchised brands, aggravating turnover loss. In 2014 the group started to accept Sodexo passes (salary supplement vouchers accepted by participating retailers) in order to extend its co...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Bags and Luggage, Jewellery, Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

 Summary 1 Solmar Trading Grup SRL: Key Facts

Company Background

Internet Strategy

Competitive Positioning

 Summary 2 Solmar Trading Grup SRL: Competitive Position 2015

I would like to order

Product name: Solmar Trading Grup SRL in Personal Accessories (Romania)

Product link: <https://marketpublishers.com/r/SED8E56125BEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SED8E56125BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970