

## Solla SA in Pet Care (Colombia)

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Date: June 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: S9FE5CB1415EN

### Abstracts

The competitive strategy of Colombian-owned company Solla is based on continuous research in the area of animal nutrition, technological innovation and joint ventures with other companies, including international players. These factors have enabled it to build a wide product portfolio.

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