

Solent Group, The in Home Care (United Kingdom)

<https://marketpublishers.com/r/S11743AB17BEN.html>

Date: April 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: S11743AB17BEN

Abstracts

The Solent Group, which produces the Breathease range of asthma friendly home care products, has astutely found a potential gap in demand for home care in the UK and on this basis is expecting to record growing sales. As the company is a relatively recent entrant into home care in the UK, it is likely to initially raise awareness of its line through in-store promotions. Having established itself as a highly recognisable brand, the company may now attempt to move away from targeting asthma...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 The Solent Group: Key Facts

Summary 2 The Solent Group: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 The Solent Group: Competitive Position 2013

I would like to order

Product name: Solent Group, The in Home Care (United Kingdom)

Product link: <https://marketpublishers.com/r/S11743AB17BEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S11743AB17BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970