

# Solen Cikolata Gida San Ve Tic AS in Packaged Food (Turkey)

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Date: December 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: SB0CFAE05BAEN

### **Abstracts**

Solen Cikolata Gida San Ve Tic focuses mainly on chocolate confectionery, biscuits and packaged cakes and strives to increase its shares in these categories by means of extending its product ranges through new launches and branding. The company also aims to increase its sales derived from imports.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Baby Food, Baked Goods, Breakfast Cereals, Confectionery, Dairy, Edible Oils, Ice Cream and Frozen Desserts, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Savoury Snacks, Soup, Spreads, Sweet Biscuits, Snack Bars and Fruit Snacks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and



leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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