

Sogevinus Fine Wines SA in Alcoholic Drinks (Portugal)

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Abstracts

Sogevinus' main focus in the forecast period will be on promoting the high quality of its port and Douro DOC wine brands. The company will focus on premium products, emphasising its products' success at numerous international competitions. The company is also expected to benefit from the appeal of its historic vineyards to both incoming and domestic tourists, with this likely to help maintain strong consumer awareness in the forecast period. The company will however face financial constraints...

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