

Soft Drinks Packaging in Ukraine

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Abstracts

With restrictions introduced to contain the spread of COVID-19 in 2020, including people forced to stay at home and foodservice closures, meant that consumers were buying products in larger pack sizes ideal for at-home consumption. Larger pack sizes are not only convenient for consumption over long periods of time, but are also cost effective for households faced with reduced disposable incomes due to the economic impact of the pandemic. As a result, demand for large-sized PET bottles of five an...

Euromonitor International's Soft Drinks Packaging in Ukraine report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Soft Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Larger pack types gain favour during the pandemic

Glass bottles hit by a double whammy of foodservice closures and loss of on-the-go consumption

PET bottles – the main pack type and continuing to grow

RECOVERY AND OPPORTUNITIES

As Ukraine emerges from the pandemic, on-the-go consumption, portion control and price sensitivity will drive sales of smaller pack sizes

Rebound expected for glass bottles

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