

# Soft Drinks Packaging in Sweden

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## Abstracts

Coca-Cola launched a trial run to test consumer behaviour in terms of beverage refills. The refillable on-the-go drinks solutions pilot is taking place at a BPX convenience store in Stockholm using beverage containers from Glacial. The Glacial insulated reusable beverage containers are claimed to be able to keep the products cold for 12 hours. The pilot project allows consumers to bring or buy their own beverage containers and choose from more than 60 flavours across the company's Coca-Cola, Spr...

Euromonitor International's Soft Drinks Packaging in Sweden report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Soft Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Premiumisation in soft drinks packaging calls for packs to be transparent

Glass bottles bounce back in 2021 as 330ml metal beverage cans continue to thrive in energy drinks

#### PROSPECTS AND OPPORTUNITIES

Sweden revamps its recycling legislation to bring faster adoption of sustainable packaging

Rising health awareness results in decrease in pack sizes to keep sugar intake in check

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