

Soft Drinks Packaging in Poland

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Abstracts

The usage of glass bottles has been increasing in carbonated bottled water, with this trend expected to continue to be seen over the forecast period. This is being driven by rising sales of carbonated bottled water at the expense of soft drinks that contain sugar, as consumers look to reduce their sugar intake and instead try to drink more water for better hydration and this product's overall health benefits. This trend is also benefiting metal beverage cans in carbonated bottled water, although...

Euromonitor International's Soft Drinks Packaging in Poland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Soft Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Glass bottles and metal beverage cans are being increasingly used in carbonated bottled water

Metal beverage cans continue gaining share in energy drinks

Brands leverage QR code technology for customer acquisition

PROSPECTS AND OPPORTUNITIES

Formalised deposit return scheme to ensure more recycling of bottles

Reduced consumption of sugary drinks to hit PET bottle usage

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