

Soft Drinks Packaging in Mexico

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Abstracts

The presence of COVID-19 in the country severely impacted the Mexican soft drinks industry, with lockdowns and other restrictions, such as foodservice closures, hitting sales in the foodservice channel particularly hard in 2020. While this moved some consumption from the foodservice into the retail channel, it did not necessarily result in greater unit volumes for soft drinks packaging, with consumers buying soft drinks such as carbonates and juices in bulk, including large pack sizes of two or...

Euromonitor International's Soft Drinks Packaging in Mexico report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Soft Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2021 DEVELOPMENTS

Foodservice unit volumes of soft drinks packaging rebound in 2021, but remain below pre-pandemic levels

Sales of PET bottles slip slightly in the retail channel in 2021, but glass bottle sales recover

Alkaline88 adds eco-friendly fully-recyclable aluminium bottles to its packaging line-up

PROSPECTS AND OPPORTUNITIES

Mexico City bans single-use plastics, but not plastic bottles

Starbucks and Nestl? agree to introduce RTD coffee

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