

# Soft Drinks Packaging in Indonesia

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## Abstracts

COVID-19 had a significant impact on the soft drinks packaging industry in Indonesia in 2020, as most pack types took a major hit and all of them were in decline. Although the retail channel was back seeing positive growth in 2021, it was still well below the pre-pandemic sales levels, with COVID-19 measures still in place during the course of the year and consumers also hit by the pandemic's economic impact. Foodservice sales were still in decline in 2021, albeit at a much slower rate than in 2...

Euromonitor International's Soft Drinks Packaging in Indonesia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Soft Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Thin wall plastic containers gaining ground in still RTD tea

PROSPECTS AND OPPORTUNITIES

Indonesian government continues to push the drive towards sustainable packaging

Health concerns likely to drive demand in soft drinks over the forecast period, particularly if a sugar tax is introduced

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