

Soft Drinks Packaging in India

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Abstracts

The second wave of COVID-19 hit India in mid-March 2021, and continued through until May. Instead of a nationwide lockdown, most of the state governments in the country implemented localised lockdowns to curb the spread of COVID-19. This meant that, for the second consecutive year, lockdown in the country coincided with the summer season, which negatively affected foodservice sales of soft drinks in the country during this period. This particularly impacted pack types such as glass bottles, whic...

Euromonitor International's Soft Drinks Packaging in India report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Soft Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

SOFT DRINKS PACKAGING IN INDIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Second wave of COVID-19 again disrupts summer season sales in 2021

PET bottles seeing increasing use in the juice category

Tetra Pak® Craft packaging appears for the first time in India on the Real Activ low-calorie range

PROSPECTS AND OPPORTUNITIES

Single-use straws among the plastic items the government plans to ban from July 2022

PET bottles will continue performing well over the forecast period

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