

# Soft Drinks Packaging in Germany

<https://marketpublishers.com/r/SD7AFB8D33EEN.html>

Date: February 2021

Pages: 10

Price: US\$ 990.00 (Single User License)

ID: SD7AFB8D33EEN

## Abstracts

Glass bottles were declining in both the retail and foodservice channels in 2020 as consumers were moving towards PET bottles due to hygiene concerns during the COVID-19 pandemic. Moreover, consumers were also preferring to buy products online to reduce the frequency of their trips to supermarkets and hence their exposure to the virus, with glass bottles not being an ideal pack type for this channel. They are seen as being more cumbersome to transport and store due to their heavy weight and susc...

Euromonitor International's Soft Drinks Packaging in Germany report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Data coverage:** Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Soft Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### SOFT DRINKS PACKAGING IN GERMANY

#### KEY DATA FINDINGS

#### 2020 IMPACT

Consumers switching from glass to PET bottles due to COVID-19

Smaller pack sizes take a hit during the pandemic

Multipacks boosted by bulk-buying among consumers as they stay at home to avoid the virus

#### RECOVERY AND OPPORTUNITIES

Further application of rPET expected over the forecast period

New single-serve pack launches expected

Metal beverage cans expected to be adopted by more bottled water players

## I would like to order

Product name: Soft Drinks Packaging in Germany

Product link: <https://marketpublishers.com/r/SD7AFB8D33EEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SD7AFB8D33EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970