

Soft Drinks Packaging in the Czech Republic

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Abstracts

The most popular packaging type for soft drinks in retail in 2010/2011 is the PET bottle. Currently, PET bottles are used mostly for bigger pack sizes (1,500ml or more). Smaller PET bottles used in retail have mostly gained share through 250ml, 330ml and 500ml sizes, which consumers like as they can carry them in handbags. Glass bottles are used more in the foodservice channel in bars and restaurants where consumers are becoming more willing to pay extra for better quality. Metal beverage cans...

Euromonitor International's Soft Drinks Packaging in Czech Republic report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Fruit/Vegetable Juice, RTD Coffee, RTD Tea, Sports and Energy Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

WHY BUY THIS REPORT?

Get a detailed picture of the Soft Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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