

Soft Drinks Packaging in Colombia

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Abstracts

The unit volumes of cola carbonates, in particular, and still bottled water recorded strong rebounds in 2021, after a drop in usage in 2020 due to the COVID-19 pandemic, with non-cola carbonates also seeing stronger sales growth in 2021 than a year earlier. PET bottles and glass bottles, which are the most popular pack types for these categories, also recovered in 2021, or, in the case of PET bottles, saw stronger year-on-year growth. PET bottles are popular as they are convenient for on-the-go...

Euromonitor International's Soft Drinks Packaging in Colombia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Soft Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Increasing presence of reduced-sugar or sugar-free products expected to be seen

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