+44 20 8123 2220
info@marketpublishers.com

Soft Drinks Packaging in China

https://marketpublishers.com/r/S9187331441EN.html
Date: February 2022
Pages: 11
Price: US$ 990.00 (Single User License)
ID: S9187331441EN

Abstracts

Health and wellness trends continue to influence soft drink dynamics in China. After a sharp decline in 2020, the soft drinks industry posted a healthy growth rate in 2021, with low-calorie carbonates and bottled water products performing well. As a result, demand for packaging materials used for these categories is growing, in particular PET bottles. The PET bottle pack type was dominating unit volume sales in the soft drinks packaging industry in China at the end of the review period, with a s...

Euromonitor International's Soft Drinks Packaging in China report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Soft Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

+44 20 8123 2220
info@marketpublishers.com

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

SOFT DRINKS PACKAGING IN CHINA
KEY DATA FINDINGS
2021 DEVELOPMENTS
PET bottles continues to dominate soft drinks packaging in China
Smaller pack sizes will be popular to allow consumers to limit sugar intake
Players looking to establish a circular economy for soft drinks packaging
PROSPECTS AND OPPORTUNITIES
PET bottles to gain further share in Chinese soft drinks over the forecast period
Soft drinks industry will increasingly move towards recycling initiatives and generally greener pack types

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Soft Drinks Packaging in China
Product link: https://marketpublishers.com/r/S9187331441EN.html
Price: US$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/S9187331441EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970