

# Soft-World International Corp in Toys and Games (Taiwan)

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Date: June 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: S846A44032EEN

## Abstracts

Soft-World International Corp, the first publicly listed company in video games in Taiwan, consistently expands its distribution of digital content via MyCard and e-PLAY. The MyCard points card platform, which involves all gaming products launched by Soft-World and other gaming companies, is compatible with thousands of products and available in traditional toys and games stores and convenience stores, and via official websites and mobile applications. It holds the biggest share in points card g...

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