

# Soft Drinks Packaging in Vietnam

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## Abstracts

Plastic waste management efforts are made by major companies like Coca-Cola and Pepsi, which include training small business owners to segregate and recycle plastic waste. PepsiCo has announced plans to achieve 100% recyclable packaging by 2025, which will likely impact PET bottles the most. Nestlé is also making efforts in the area of sustainability. In December 2020, it introduced a new variant under its La Vie bottled water brand called La Vie Prestige, which comes in an rPET bottle. La Vie i...

Euromonitor International's Soft Drinks Packaging in Vietnam report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Soft Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Nestlé launches La Vie Prestige water in rPET bottle

Energy drinks the biggest user of metal beverage cans in Vietnam

PET bottles the main pack type in soft drinks packaging

PROSPECTS AND OPPORTUNITIES

Smaller pack sizes will return to favour in the post-pandemic period

Vietnam looking to slash use of single-use plastic

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