

Soft Drinks Packaging in the United Arab Emirates

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Abstracts

A number of players are launching bottled water in metal beverage cans in the United Arab Emirates, including PepsiCo under its Aquafina brand. The metal beverage pack type is expected to grow in the forecast period in the bottled water category, given it is seen as a more sustainable pack type. Nuwater has taken this a step further by developing resealable metal beverage cans, which are expected to help promote customer uptake of this pack type in bottled water.

Euromonitor International's Soft Drinks Packaging in United Arab Emirates report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Soft Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Metal beverage cans and rPET appearing in bottled water

Agthia launches first 100% plant-based bottle

Foodservice channel begins recovering in 2021 after the sales slump in 2020

PROSPECTS AND OPPORTUNITIES

Sustainability will be high on the agenda

Cola carbonates' declining sales will negatively impact the metal beverage can performance

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