

# Soft Drinks Packaging in Switzerland

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## Abstracts

As Switzerland has been recovering from the pandemic, there has been a return to consumption of smaller pack sizes. The movement towards smaller pack sizes is being particularly seen in sugarised soft drinks, such as cola carbonates, with the popularity of 500ml pack sizes falling as the popularity of pack sizes like 250ml and 330ml increases. Since these pack sizes mostly come in metal beverage cans, the pack type has been steadily gaining prominence in sales of cola carbonates over the review...

Euromonitor International's Soft Drinks Packaging in Switzerland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Soft Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Innovation in labelling expected to promote packaging appeal

Packaging innovation expected to increase recyclability of PET bottle caps

PROSPECTS AND OPPORTUNITIES

New rules on recyclability to ensure tax levies on disposable PET bottles

Multipack trend, having gained momentum during the pandemic, is here to stay

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