

# Soft Drinks Packaging in Singapore

<https://marketpublishers.com/r/SB542232B68EN.html>

Date: February 2021

Pages: 11

Price: US\$ 990.00 (Single User License)

ID: SB542232B68EN

## Abstracts

Glass bottles suffered significantly in 2020 due to COVID-19 restrictions on sales in the foodservice channel. While other pack types were sustained through support from the e-commerce channel, glass bottles saw a sharp decline due to the reluctance to sell glass bottles through e-commerce, as they are seen as being more susceptible to breakage and are heavier to transport compared to other pack types. Glass bottles were also not popular when buying multipacks, while PET bottles and metal bevera...

Euromonitor International's Soft Drinks Packaging in Singapore report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Data coverage:** Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Soft Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### SOFT DRINKS PACKAGING IN SINGAPORE

#### KEY DATA FINDINGS

#### 2020 IMPACT

Glass bottles a major loser during the pandemic as sales switch to the e-commerce channel

PET bottles manages to record positive retail growth as consumers look for bulk purchases to store at home

Brick liquid cartons could benefit from an eco-friendly image

#### RECOVERY AND OPPORTUNITIES

Soft drinks packaging volumes will carry on their recovery started in 2019

Environmental concerns will help to drive the development of sustainable packaging

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