

Soft Drinks Packaging in Saudi Arabia

<https://marketpublishers.com/r/S9882E92FACEN.html>

Date: March 2022

Pages: 9

Price: US\$ 990.00 (Single User License)

ID: S9882E92FACEN

Abstracts

Still bottled water is the biggest category in the Saudi Arabian soft drinks industry, accounting for more than half of the overall packaging unit volumes. By far the most popular pack type in still bottled water is PET bottles, with this category dominating usage of PET bottles. With still bottled water the biggest soft drinks category and expected to grow in the coming years, this also means a positive growth trajectory is expected for PET bottles over the forecast period.

Euromonitor International's Soft Drinks Packaging in Saudi Arabia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Soft Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

SOFT DRINKS PACKAGING IN SAUDI ARABIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Still bottled water, and therefore also its main pack type, PET bottles, set for further growth

E-commerce sales boosted by the presence of COVID-19, favouring PET bottles and liquid cartons

Smaller pack sizes returning to favour as consumers move away from large pack sizes

PROSPECTS AND OPPORTUNITIES

Demand for smaller pack sizes expected to rise again post-pandemic

Eco-friendly packaging increasingly important

I would like to order

Product name: Soft Drinks Packaging in Saudi Arabia

Product link: <https://marketpublishers.com/r/S9882E92FACEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S9882E92FACEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970